

EASI Demographics on Demand Updated Site Selection Reports & Analysis

FAIR LAWN AVE AT PLAZA ROAD, FAIR LAWN, NJ 07410

OCTOBER, 2021

Description	1 Miles	3 Miles	5 Miles
POPULATION BY YEAR			
Population (4/1/2010)	19,978	190,168	516,368
Population (1/1/2020)	20,721	193,619	525,021
Population (1/1/2025)	20,928	196,031	531,413
Percent Growth (2020/2010)	3.72	1.81	1.68
Percent Forecast (2025/2020)	1	1.25	1.22

HOUSEHOLDS BY YEAR			
Households (1/1/2020)	7,866	66,480	180,882
Households (1/1/2025)	7,937	67,230	182,894
Percent Growth (2020/2010)	4.43	2.39	2.37
Percent Forecast (2025/2020)	0.9	1.13	1.11

GENERAL POPULATION CHARACTERISTICS			
Median Age	44.3	39.3	38.8
Male	10,005	92,669	253,955
Female	10,716	100,950	271,066
Density	6,407.40	7,072.00	6,957.90

GENERAL HOUSEHOLD CHARACTERISTICS			
Households (1/1/2020)	7,866	66,480	180,882
Families	5,923	50,470	135,245
Non-Family Households	1,943	16,010	45,637
Average Size of Household	2.63	2.9	2.86
Median Age of Householder	56.2	53.8	53.4
Median Value Owner Occupied (\$)	399,401	394,991	393,804
Median Rent (\$)	1,288	1,076	1,096
Median Vehicles Per Household	2.3	2	2

GENERAL HOUSING CHARACTERISTICS			
Housing, Units	8,051	70,291	190,385
Housing, Owner Occupied	5,751	36,095	97,719
Housing, Renter Occupied	2,115	30,385	83,163
Housing, Vacant	185	3,811	9,503

POPULATION BY RACE			
White Alone	16,588	103,955	299,337
Black Alone	379	34,938	66,726
Asian Alone	2,723	16,440	49,179
American Indian and Alaska Native Alone	19	1,536	3,907
Other Race Alone	456	27,629	78,635
Two or More Races	556	9,121	27,237

POPULATION BY ETHNICITY			
Hispanic	2,226	65,183	185,967
White Non-Hispanic	15,160	76,367	211,610

GENERAL INCOME CHARACTERISTICS			
Median Household Income (\$)	135,943	85,258	85,109
Average Household Income (\$)	156,723	124,643	121,656
Per Capita Income (\$)	59,501	43,055	42,265

RETAIL SALES			
Total Retail Sales (including Food Services) (\$000)	178,133	4,329,947	13,282,741