

**EASI Updated Site Selection Reports & Analysis
Executive Summary**

1933 State Route 35 South, Wall Township, NJ 07719 - March, 2020

Description	1 Mile	3 Miles	5 Miles
POPULATION			
Population (4/1/2000)	7,641	50,008	121,881
Population (4/1/2010)	7,199	48,114	119,047
Population (1/1/2019)	7,051	47,437	118,848
Population (1/1/2024)	7,119	47,886	120,366
Percent Growth (2019/2010)	-2.06	-1.41	-0.17
Percent Forecast (2024/2019)	0.96	0.95	1.28

HOUSEHOLDS			
Households (4/1/2000)	3,389	20,353	48,952
Households (4/1/2010)	3,333	19,739	48,292
Households (1/1/2019)	3,289	19,628	48,498
Households (1/1/2024)	3,343	19,943	49,341

GENERAL POPULATION CHARACTERISTICS			
Median Age	51.6	46.9	44.8
Male	3,223	23,083	57,024
Female	3,828	24,354	61,824
Density	1,686.7	1,793.1	2,166.9

GENERAL HOUSEHOLD CHARACTERISTICS			
Households (1/1/2019)	3,289	19,628	48,498
Families	1,822	12,479	30,429
Non-Family Households	1,467	7,149	18,069
Average Size of Household	2.14	2.40	2.43
Median Age of Householder	61.1	57.0	55.8
Median Value Owner Occupied (\$)	488,091	483,584	400,187
Median Rent (\$)	1,206	1,195	1,135
Median Vehicles Per Household	2.1	2.3	2.2

GENERAL HOUSING CHARACTERISTICS			
Housing, Units	4,021	24,692	60,983
Housing, Owner Occupied	2,083	14,535	32,732
Housing, Renter Occupied	1,206	5,093	15,766
Housing, Vacant	732	5,064	12,485

POPULATION BY RACE			
White Alone	6,690	44,024	92,974
Black Alone	66	707	16,947
Asian Alone	149	729	2,195
American Indian and Alaska Native Alone	8	90	284
Other Race Alone	35	1,044	3,480
Two or More Races	103	843	2,968

POPULATION BY ETHNICITY			
Hispanic	214	3,057	10,648
White Non-Hispanic	6,540	42,122	86,862

GENERAL INCOME CHARACTERISTICS			
Median Household Income (\$)	\$103,079	\$114,436	\$98,309
Average Household Income (\$)	\$124,269	\$154,511	\$131,954
Per Capita Income (\$)	\$58,051	\$64,190	\$54,309

RETAIL SALES			
Total Retail Sales (including Food Services) (\$)	\$168,479	\$1,118,134	\$2,412,925