## **EASI Demographics on Demand Updated Site Selection Reports & Analysis**

## FAIR LAWN AVE AT PLAZA ROAD, FAIR LAWN, NJ 07410

OCTOBER, 2021

POPULATION BY YEAR	Description	1 Miles	3 Miles	5 Miles
Population (1/1/2020)   20,721   193,619   525,021   190,0131   531,413   168   Percent Growth (2020/2010)   3.72   1.81   1.68   Percent Growth (2020/2010)   1   1.25   1.22				
Population (1/1/2025)   20,928   196,031   531,413   1.68     Percent Growth (2020/2010)   1   1.25   1.22     Potent Forecast (2025/2020)   7,866   66,480   180,882     Households (1/1/2020)   7,866   66,480   180,882     Households (1/1/2020)   7,937   67,230   182,894     Percent Growth (2020/2010)   4.43   2.39   2.37     Percent Forecast (2025/2020)   0.9   1.13   1.11     GENERAL POPULATION CHARACTERISTICS     Median Age		·	·	
Percent Forecast (2025/2020)				
Percent Forecast (2025/2020)		· · · · · · · · · · · · · · · · · · ·		
HOUSEHOLDS BY YEAR		3.72		
Households (11/1/2025)	Percent Forecast (2025/2020)	1	1.25	1.22
Households (1/1/2025)		7.066	66.400	100.000
Percent Growth (2020/2010)				
Percent Forecast (2025/2020)   0.9				•
Median Age				
Median Age         44.3         39.3         38.8           Male         10,005         92,669         253,956           Female         10,716         100,950         271,066           Density         6,407.40         7,072.00         6,957.90           GENERAL HOUSEHOLD CHARACTERISTICS           Households (1/1/2020)         7,866         66,480         180,882           Families         5,923         50,470         135,245           Non-Family Households         1,943         16,010         45,637           Average Size of Householde         2,63         2.9         2.86           Median Value Owner Occupied (\$)         399,401         394,991         393,804           Median Rent (\$)         1,288         1,076         1,096           Median Vehicles Per Household         2,3         2         2           GENERAL HOUSING CHARACTERISTICS           Housing, Units         8,051         70,291         190,385           Housing, Conner Occupied         5,751         36,095         97,719           Housing, Warant         185         3,811         9,503           POPULATION BY RACE           White Alone         16,588         103,955<	reitent Foretast (2025/2020)	0.9	1.13	1.11
Male         10,005         92,669         253,955           Female         10,716         100,950         271,066           Density         6,407.40         7,072.00         6,957.90           GENERAL HOUSEHOLD CHARACTERISTICS           Households (1/1/2020)         7,866         66,480         180,882           Families         5,923         50,470         135,245           Non-Family Households         1,943         16,010         45,637           Average Size of Householder         56.2         53.8         53.4           Median Age of Householder         56.2         53.8         53.4           Median Value Owner Occupied (\$)         399,401         399,491         399,804           Median Rent (\$)         1,288         1,076         1,096           Median Vehicles Per Household         2,3         2         2           GENERAL HOUSING CHARACTERISTICS           Housing, Units         8,051         70,291         190,385           Housing, Nenter Occupied         5,751         36,095         97,719           Housing, Nenter Occupied         2,115         30,385         83,163           Housing, Nenter Occupied         2,151         30,385         83,163 <td></td> <td>110</td> <td></td> <td>20.0</td>		110		20.0
Female   10,716   100,950   271,066   Density   6,407.40   7,072.00   6,957.90				
Density   G.407.40				
CENERAL HOUSEHOLD CHARACTERISTICS				
Households (1/1/2020)	Density	6,407.40	7,072.00	6,957.90
Families				
Non-Family Households   1,943   16,010   45,637     Average Size of Household   2.63   2.9   2.86     Median Age of Householder   56.2   53.8   53.4     Median Value Owner Occupied (\$)   399,401   394,991   393,804     Median Rent (\$)   1,288   1,076   1,096     Median Vehicles Per Household   2.3   2   2     CENERAL HOUSING CHARACTERISTICS     Housing, Units   8,051   70,291   190,385     Housing, Owner Occupied   5,751   36,095   97,719     Housing, Renter Occupied   2,115   30,385   83,163     Housing, Vacant   185   3,811   9,503     POPULATION BY RACE     White Alone   16,588   103,955   299,337     Black Alone   379   34,938   66,726     Asian Alone   2,723   16,440   49,179     American Indian and Alaska Native Alone   19   1,536   3,907     Other Race Alone   456   27,629   78,635     Two or More Races   556   9,121   27,237     POPULATION BY ETHNICITY     Hispanic   2,226   65,183   185,967     White Non-Hispanic   15,160   76,367   211,610     GENERAL INCOME CHARACTERISTICS     Median Household Income (\$)   135,943   85,258   85,109     Average Household Income (\$)   156,723   124,643   121,656     Per Capita Income (\$)   59,501   43,055   42,265     RETAIL SALES				·
Average Size of Householde       2.63       2.9       2.86         Median Age of Householder       56.2       53.8       53.4         Median Value Owner Occupied (\$)       399,401       394,991       393,804         Median Rent (\$)       1,288       1,076       1,096         Median Vehicles Per Household       2.3       2       2         GENERAL HOUSING CHARACTERISTICS         Housing, Units       8,051       70,291       190,385         Housing, Owner Occupied       5,751       36,095       97,719         Housing, Vacant       185       3,811       9,503         POPULATION BY RACE         White Alone       16,588       103,955       299,337         Black Alone       379       34,938       66,726         Asian Alone       2,723       16,440       49,179         American Indian and Alaska Native Alone       19       1,536       3,907         Other Race Alone       456       27,629       78,635         Two or More Races       556       9,121       27,237         POPULATION BY ETHNICITY         Hispanic       2,226       65,183       185,967         White Non-Hispanic       15,160 <td></td> <td><del>-</del></td> <td></td> <td></td>		<del>-</del>		
Median Age of Householder     56.2     53.8     53.4       Median Value Owner Occupied (\$)     399,401     394,991     393,804       Median Rent (\$)     1,288     1,076     1,096       Median Vehicles Per Household     2.3     2     2       GENERAL HOUSING CHARACTERISTICS       Housing, Units     8,051     70,291     190,385       Housing, Owner Occupied     5,751     36,095     97,719       Housing, Renter Occupied     2,115     30,385     83,163       Housing, Vacant     185     3,811     9,503       POPULATION BY RACE       White Alone     16,588     103,955     299,337       Black Alone     379     34,938     66,726       Asian Alone     2,723     16,440     49,179       American Indian and Alaska Native Alone     19     1,536     3,907       Other Race Alone     456     27,629     78,635       Two or More Races     556     9,121     27,237       POPULATION BY ETHNICITY       Hispanic     2,226     65,183     185,967       White Non-Hispanic     15,160     76,367     211,610       GENERAL INCOME CHARACTERISTICS       Median Household Income (\$)     135,943     85,258 <td></td> <td>· · · · · · · · · · · · · · · · · · ·</td> <td>· ·</td> <td>•</td>		· · · · · · · · · · · · · · · · · · ·	· ·	•
Median Value Owner Occupied (\$)       399,401       394,991       393,804         Median Rent (\$)       1,288       1,076       1,096         Median Vehicles Per Household       2.3       2       2         GENERAL HOUSING CHARACTERISTICS         Housing, Units       8,051       70,291       190,385         Housing, Owner Occupied       5,751       36,095       97,719         Housing, Renter Occupied       2,115       30,385       83,163         Housing, Vacant       185       3,811       9,503         POPULATION BY RACE         White Alone       16,588       103,955       299,337         Black Alone       379       34,938       66,726         Asian Alone       2,723       16,440       49,179         American Indian and Alaska Native Alone       19       1,536       3,907         Other Race Alone       456       27,629       78,635         Two or More Races       556       9,121       27,237         POPULATION BY ETHNICITY         Hispanic       2,226       65,183       185,967         White Non-Hispanic       15,160       76,367       211,610         GENERAL INCOME CHARACTERIST				
Median Rent (\$)         1,288         1,076         1,096           Median Vehicles Per Household         2.3         2         2           GENERAL HOUSING CHARACTERISTICS           Housing, Units         8,051         70,291         190,385           Housing, Owner Occupied         5,751         36,095         97,719           Housing, Renter Occupied         2,115         30,385         83,163           Housing, Vacant         185         3,811         9,503           POPULATION BY RACE           White Alone         16,588         103,955         299,337           Black Alone         379         34,938         66,726           Asian Alone         2,723         16,440         49,179           American Indian and Alaska Native Alone         19         1,536         3,907           Other Race Alone         456         27,629         78,635           Two or More Races         556         9,121         27,237           POPULATION BY ETHNICITY           Hispanic         2,226         65,183         185,967           White Non-Hispanic         2,226         65,183         185,967           White Non-Hispanic         15,160				
Median Vehicles Per Household         2.3         2         2           GENERAL HOUSING CHARACTERISTICS           Housing, Units         8,051         70,291         190,385           Housing, Owner Occupied         5,751         36,095         97,719           Housing, Renter Occupied         2,115         30,385         83,163           Housing, Vacant         185         3,811         9,503           POPULATION BY RACE           White Alone         379         34,938         66,726           Asian Alone         2,723         16,440         49,179           American Indian and Alaska Native Alone         19         1,536         3,907           Other Race Alone         456         27,629         78,635           Two or More Races         556         9,121         27,237           POPULATION BY ETHNICITY           Hispanic         2,226         65,183         185,967           White Non-Hispanic         15,160         76,367         211,610           GENERAL INCOME CHARACTERISTICS           Median Household Income (\$)         135,943         85,258         85,109           Average Household Income (\$)         59,501         43,055         <				
Housing Units   8,051   70,291   190,385   Housing, Owner Occupied   5,751   36,095   97,719   Housing, Renter Occupied   2,115   30,385   83,163   Housing, Vacant   185   3,811   9,503   POPULATION BY RACE   White Alone   16,588   103,955   299,337   Black Alone   379   34,938   66,726   Asian Alone   2,723   16,440   49,179   American Indian and Alaska Native Alone   19   1,536   3,907   Other Race Alone   456   27,629   78,635   Two or More Races   556   9,121   27,237   POPULATION BY ETHNICITY   Hispanic   2,226   65,183   185,967   White Non-Hispanic   15,160   76,367   211,610   GENERAL INCOME CHARACTERISTICS   Median Household Income (\$)   135,943   85,258   85,109   Average Household Income (\$)   59,501   43,055   42,265   RETAIL SALES	***	· · · · · · · · · · · · · · · · · · ·		
Housing, Units	Median Venicies Per Household	2.3	2	2
Housing, Owner Occupied   5,751   36,095   97,719     Housing, Renter Occupied   2,115   30,385   83,163     Housing, Vacant   185   3,811   9,503     POPULATION BY RACE				
Housing, Renter Occupied   2,115   30,385   83,163   Housing, Vacant   185   3,811   9,503				
Housing, Vacant   185   3,811   9,503		· · · · · · · · · · · · · · · · · · ·	·	
## POPULATION BY RACE  White Alone				
White Alone       16,588       103,955       299,337         Black Alone       379       34,938       66,726         Asian Alone       2,723       16,440       49,179         American Indian and Alaska Native Alone       19       1,536       3,907         Other Race Alone       456       27,629       78,635         Two or More Races       556       9,121       27,237         POPULATION BY ETHNICITY         Hispanic       2,226       65,183       185,967         White Non-Hispanic       15,160       76,367       211,610         GENERAL INCOME CHARACTERISTICS         Median Household Income (\$)       135,943       85,258       85,109         Average Household Income (\$)       156,723       124,643       121,656         Per Capita Income (\$)       59,501       43,055       42,265	Housing, Vacant	185	3,811	9,503
Black Alone       379       34,938       66,726         Asian Alone       2,723       16,440       49,179         American Indian and Alaska Native Alone       19       1,536       3,907         Other Race Alone       456       27,629       78,635         Two or More Races       556       9,121       27,237         POPULATION BY ETHNICITY         Hispanic       2,226       65,183       185,967         White Non-Hispanic       15,160       76,367       211,610         GENERAL INCOME CHARACTERISTICS         Median Household Income (\$)       135,943       85,258       85,109         Average Household Income (\$)       156,723       124,643       121,656         Per Capita Income (\$)       59,501       43,055       42,265				
Asian Alone 2,723 16,440 49,179 American Indian and Alaska Native Alone 19 1,536 3,907 Other Race Alone 456 27,629 78,635 Two or More Races 556 9,121 27,237  POPULATION BY ETHNICITY Hispanic 2,226 65,183 185,967 White Non-Hispanic 15,160 76,367 211,610  GENERAL INCOME CHARACTERISTICS  Median Household Income (\$) 135,943 85,258 85,109 Average Household Income (\$) 156,723 124,643 121,656 Per Capita Income (\$) 59,501 43,055 42,265		· ·		
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Other Race Alone       456       27,629       78,635         Two or More Races       556       9,121       27,237         POPULATION BY ETHNICITY         Hispanic       2,226       65,183       185,967         White Non-Hispanic       15,160       76,367       211,610         GENERAL INCOME CHARACTERISTICS         Median Household Income (\$)       135,943       85,258       85,109         Average Household Income (\$)       156,723       124,643       121,656         Per Capita Income (\$)       59,501       43,055       42,265         RETAIL SALES				
Two or More Races 556 9,121 27,237  POPULATION BY ETHNICITY  Hispanic 2,226 65,183 185,967 White Non-Hispanic 15,160 76,367 211,610  GENERAL INCOME CHARACTERISTICS  Median Household Income (\$) 135,943 85,258 85,109  Average Household Income (\$) 156,723 124,643 121,656  Per Capita Income (\$) 59,501 43,055 42,265				
POPULATION BY ETHNICITY         Hispanic       2,226       65,183       185,967         White Non-Hispanic       15,160       76,367       211,610         GENERAL INCOME CHARACTERISTICS         Median Household Income (\$)       135,943       85,258       85,109         Average Household Income (\$)       156,723       124,643       121,656         Per Capita Income (\$)       59,501       43,055       42,265         RETAIL SALES				
Hispanic 2,226 65,183 185,967 White Non-Hispanic 15,160 76,367 211,610  GENERAL INCOME CHARACTERISTICS  Median Household Income (\$) 135,943 85,258 85,109  Average Household Income (\$) 156,723 124,643 121,656  Per Capita Income (\$) 59,501 43,055 42,265  RETAIL SALES	Two or More Races	556	9,121	27,237
White Non-Hispanic       15,160       76,367       211,610         GENERAL INCOME CHARACTERISTICS         Median Household Income (\$)       135,943       85,258       85,109         Average Household Income (\$)       156,723       124,643       121,656         Per Capita Income (\$)       59,501       43,055       42,265         RETAIL SALES				
GENERAL INCOME CHARACTERISTICS           Median Household Income (\$)         135,943         85,258         85,109           Average Household Income (\$)         156,723         124,643         121,656           Per Capita Income (\$)         59,501         43,055         42,265           RETAIL SALES	·			
Median Household Income (\$)       135,943       85,258       85,109         Average Household Income (\$)       156,723       124,643       121,656         Per Capita Income (\$)       59,501       43,055       42,265         RETAIL SALES	White Non-Hispanic	15,160	76,367	211,610
Average Household Income (\$) 156,723 124,643 121,656 Per Capita Income (\$) 59,501 43,055 42,265  RETAIL SALES				
Per Capita Income (\$)         59,501         43,055         42,265           RETAIL SALES				
RETAIL SALES	· · · ·		124,643	
	Per Capita Income (\$)	59,501	43,055	42,265
Total Retail Sales (including Food Services) (\$000) 178,133 4,329,947 13,282,741	RETAIL SALES			
	Total Retail Sales (including Food Services) (\$000)	178,133	4,329,947	13,282,741