

EASI Demographics on Demand Updated Site Selection Reports & Analysis

410 Route 46, Totowa, NJ 07512 - March, 2020

	<i>1 Mile</i>	<i>3 Miles</i>	<i>5 Miles</i>
POPULATION BY YEAR			
Population (1/1/2019)	6,294	85,656	366,469
Population (1/1/2024)	6,471	88,142	377,386
Percent Forecast (2024/2019)	2.81	2.9	2.98

HOUSEHOLDS BY YEAR			
Households (1/1/2019)	2,494	29,899	126,269
Households (1/1/2024)	2,568	30,862	130,438
Percent Forecast (2024/2019)	2.97	3.22	3.3

GENERAL POPULATION CHARACTERISTICS			
Median Age	45	41.9	39
Male	3,026	40,839	176,165
Female	3,268	44,817	190,304
Density	2,636.20	2,873.50	4,638.30

GENERAL HOUSEHOLD CHARACTERISTICS			
Families	1,622	21,947	91,434
Non-Family Households	872	7,952	34,835
Average Size of Household	2.37	2.71	2.82
Median Age of Householder	55.3	55.2	53.1
Median Value Owner Occupied (\$)	341,921	397,849	388,213
Median Rent (\$)	982	1,124	1,043
Median Vehicles Per Household	2.2	2.2	2

GENERAL HOUSING CHARACTERISTICS			
Housing, Units	2,607	31,087	132,961
Housing, Owner Occupied	1,794	21,378	72,184
Housing, Renter Occupied	700	8,521	54,085
Housing, Vacant	113	1,188	6,692

POPULATION BY RACE			
White Alone	5,413	65,353	227,620
Black Alone	168	4,413	49,566
Asian Alone	305	6,530	23,075
American Indian and Alaska Native Alone	12	269	2,370
Other Race Alone	225	6,276	47,399
Two or More Races	171	2,815	16,439

POPULATION BY ETHNICITY			
Hispanic	866	18,240	119,455
White Non-Hispanic	4,788	54,606	168,901

GENERAL INCOME CHARACTERISTICS			
Total Household Income (\$)	308,261,189	4,101,015,807	15,264,290,975
Median Household Income (\$)	104,344	105,035	84,186
Average Household Income (\$)	123,601	137,162	120,887
Per Capita Income (\$)	49,051	49,175	42,353

CONSUMER EXPENDITURES			
Total Annual Expenditures (\$000)	189,608.90	2,367,574.30	9,089,424.30

EMPLOYMENT BY PLACE OF BUSINESS			
Employees, Total (by Place of Work)	7,063	48,920	140,840
Establishments, Total (by Place of Work)	372	3,147	10,835