

Pop-Facts: Demographic Quick Facts Report

3495 US ROUTE 1, PRINCETON, NJ 08540

JANUARY , 2020

| Description | 1 Mile | 3 Mile | 5 Mile |
|---|---------|-----------|-----------|
| POPULATION | | | |
| Population (1/1/2020) | 4,805 | 34,653 | 103,369 |
| Population (1/1/2025) | 4,845 | 34,888 | 104,174 |
| Percent Growth (2020/2010) | 0.84 | 1.07 | 0.6 |
| Percent Forecast (2025/2020) | 0.83 | 0.68 | 0.78 |
| HOUSEHOLDS | | | |
| Households (4/1/2010) | 1,689 | 11,342 | 36,523 |
| Households (1/1/2020) | 1,716 | 11,478 | 36,874 |
| Households (1/1/2025) | 1,733 | 11,586 | 37,226 |
| Percent Growth (2020/2010) | 1.6 | 1.2 | 0.96 |
| Percent Forecast (2025/2020) | 0.99 | 0.94 | 0.95 |
| GENERAL HOUSEHOLD CHARACTERISTICS | | | |
| Households (1/1/2020) | 1,716 | 11,478 | 36,874 |
| Families | 1,342 | 7,825 | 26,000 |
| Non-Family Households | 374 | 3,653 | 10,874 |
| Average Size of Household | 2.78 | 2.55 | 2.56 |
| Median Age of Householder | 40.8 | 46.6 | 53 |
| Median Value Owner Occupied (\$) | 611,577 | 519,709 | 473,253 |
| Median Rent (\$) | 1,628 | 1,517 | 1,309 |
| GENERAL HOUSING CHARACTERISTICS | | | |
| Housing, Units | 1,843 | 12,425 | 39,434 |
| Housing, Owner Occupied | 596 | 5,695 | 24,448 |
| Housing, Renter Occupied | 1,120 | 5,783 | 12,426 |
| Housing, Vacant | 127 | 947 | 2,560 |
| POPULATION BY RACE | | | |
| White Alone | 1,363 | 15,797 | 61,207 |
| Black Alone | 362 | 2,588 | 6,360 |
| Asian Alone | 2,820 | 14,020 | 29,944 |
| American Indian and Alaska Native Alone | 2 | 56 | 180 |
| Other Race Alone | 68 | 641 | 1,737 |
| Two or More Races | 190 | 1,551 | 3,941 |
| POPULATION BY ETHNICITY | | | |
| Hispanic | 386 | 3,029 | 7,818 |
| White Non-Hispanic | 1,192 | 14,212 | 56,931 |
| GENERAL INCOME | | | |
| Median Household Income (\$) | 167,871 | 152,758 | 147,241 |
| Average Household Income (\$) | 219,436 | 191,776 | 200,706 |
| Per Capita Income (\$) | 79,350 | 64,670 | 73,187 |
| RETAIL SALES | | | |
| Total Retail Sales (including Food Services) (\$) | 60,156 | 1,024,803 | 3,397,635 |